

Jocelyn Wong

Product Designer

jocelyn.sl.wong@gmail.com

2933 Langhorn Drive

Fremont, CA 94555

jocelyn-wong.com

EDUCATION

California Polytechnic State University, San Luis Obispo

BFA Candidate: Department of Art & Design

Graphic Design concentration

Graduated: *June 2012*

EXPERIENCE

Udacity, *August 2016–Present*

[Product Designer](#)

Improved current features and designed UI and visuals for new features

Designed landing pages, marketing material, and more

Fingerprint Play, *September 2012–May 2016*

[Designer](#)

Responsible for UI/UX design and visual design of B2B2C mobile content platforms including Highlights Every Day, Samsung Kids, Findaway, Sylvan Play, Cricket Media Network

Collaborated and communicated effectively with product managers to brainstorm and establish features and schedules, engineers to build polished products, content curators to accommodate legacy content into an updated digital layout, and other designers to craft consistent and delightful experiences

Created working prototypes, participated in user testing sessions, and designed a variety of marketing materials

Works quickly and efficiently in a fast-paced environment

Associated Students Inc., *September 2011–June 2012*

[Graphic Designer](#)

Collaborated with designers to redesign a new business identity for Associated Students, Inc. (ASI)

Created collateral materials (brochures, maps, cards, posters, signage)

for newly remodeled Recreation Center

Designed posters and other collateral pieces for school-wide and community-wide events and concerts

SKILLS

Fields

UI/UX design, visual design, mobile, web, learning products, branding, illustration

Software

Sketch, Photoshop, Illustrator, InDesign, After Effects, Invision, Marvel, Principle, Keynote, Pivotal

Web

HTML, CSS

Print

Business cards, flyers, postcards, brochures, posters, signs

INTERESTS

Web and mobile design, new technologies, challenges, games

References available upon request.